



Naya Qadam

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Background

Pathfinder International launched the *Naya Qadam* (A new dawn in English) project in Pakistan in Sindh and Punjab in 2018 with funding from the Bill & Melinda Gates Foundation. The consortium consisted of partners Greenstar Social Marketing, National Committee on Maternal and Neonatal Health (NCMNH), Aahung, Shirkat Gah and IPAS, and was conducted in partnership with the Government of Sindh and Punjab.

9 million pregnancies occur annually*

48% pregnancies are unintended*

2.2 million induced abortions annually*

3.7 total fertility rate**

8,300 (est.) maternal deaths occur annually***

34% birth interval less than 24 month**

64% unmet need for postpartum family planning**



Naya Qadam – Theory of Change

The Intervention



Client-level
(point of access, women,
girls and communities)



Facility readiness
(work with the cadres
and facility upgradation)



**Provincial health system
strengthening**
(fruitful management and
coordination)



Advocacy
(enabling social and
policy environment)



Results

Lessons learned

Key achievements	Family Planning
Number of lady health workers and supervisors trained	7,635
Number of women who counselled on PPFP services	939,000
Number of women who received FP services within one year after last delivery	138,680
Number of health facilities providing services	1,007 (612 private)
Number of women received FP services within six months after the last abortion from 1,000 health facilities	51,000



Major achievements of the project contributing to sustainability:

- Development and approval of PPFP & PAFP policies
- Institutionalization of PPFP & PAFP indicators in DHIS
- Development of curriculums & training modules
- Regularization of DTC meeting
- Up-gradation of LHWs referral mechanism
- Capacity building of HCPs and Outreach workers/volunteers
- Complete ownership of the government of NQ interventions
- Project was able to bring community's voice in planning and implementation with extensive engagement of youth champions, male allies and CBOs
- **Achievement of all planned intermediate outcomes by the project within planned budget**



Discussion